



FY04 Annual Report  
**October 1, 2003-September 31, 2004**

**Grant #:**  
**FAO-A-00-98-00030-00**

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**CORE Group**  
**Child Survival Collaborations and Resources Group**  
**Grant FAO-A-00-98-00030-00**  
**2004 Annual Summary: October 1, 2003 – September 31, 2004**

In August 2003, WV on behalf of CORE, Inc. (aka CORE Group) applied for and received a cost extension to the above referenced grant for \$1,821,209 bringing the total award since 7/1/98 to \$6,370,944. Program income earned throughout the life of the grant increased the overall budget by \$62,906 (FY02 earned) and \$13,298 (FY03 earned) for a grand total of \$6,447,148. In March 2004, WV received a no-cost extension for this grant through 12/31/04. WV subgranted these new funds to CORE, Inc. minus their NICRA for implementation in FY04. These funds supported activities in child survival (for our secretariat functions and 3 working groups: monitoring and evaluation, nutrition, and social and behavioral change), Family Planning (Flex Fund), HIV/AIDS, IMCI for global, Africa and LAC activities, Malaria, and Tuberculosis. This funding enabled CORE to develop its widest breadth of activities since CORE's inception and increased CORE, Inc. overall spending on Grant 30 in FY04 to \$1,753,034.

CORE successfully passed its first A-133 audit for FY03 (conducted in November 2003) and has continued to have independent quarterly financial reviews to ensure that sound financial controls are in place. Our next A-133 audit is scheduled for mid-October 2004. CORE developed its first annual report as a 501 (c) 3 organization, which is available on the CORE website, and registered as a PVO with the USAID registrar. In October 2003, CORE moved offices with WV to their new building at 300 I Street NE in Washington, DC. In January 2004, CORE staff resigned from their seconded institutions and were hired directly by CORE, Inc. through an administrative employment agency. During the first half of the year, Melissa Gossett replaced Kristin Chesnutt as our Executive Assistant. We were unable to recruit a Monitoring and Evaluation Specialist who met our needs, and have instead partnered with USAID Cooperating Agencies to meet our technical needs. Lynette Walker was promoted to Deputy Director in January 2004 and has continued to backstop CORE's IMCI activities as well. Julia Ross was hired as a Communications Manager in April 2004 to help CORE develop and implement a strategy to better document and disseminate activities, and Areana Quinones replaced Carolyn Daher in April 2004 as CORE's Malaria Coordinator when Carolyn took a field position. Ed Ehrenberg served as CORE's Director of Administration and Finance, with support from ATM Pervez, who was hired in July 2004 as Assistant Controller to manage numerous contracts and book-keeping tasks.

Member-led working groups continued to set the direction and provide leadership for CORE project activities. A one-day strategic planning meeting was held in January 2004 with the Board of Directors and Working Group Chairs that resulted in an articulated strategy to continue to focus efforts on documentation / communication and to develop even stronger collaborative activities at the country level. This focus was demonstrated by the number of documentation activities undertaken in the second half of the year. Since the BOD agreed to open up CORE's membership to new organizations in January 2003, five new members (American Red Cross, Doctors of the World, Hesperian Foundation, Future Generations, International Aid) have joined, providing new skills to CORE's mix. CORE's eight working Groups are stronger than ever and have been able to organize and implement multiple activities at the country level.

This brief narrative provides highlights of key accomplishments of the CORE Secretariat and Working Groups, by each of CORE's five strategic objectives. A detailed annual status report on all Working Group activities follows this summary.

## **1. Community Health Program Knowledge**

*Orderly process is in place for converting NGO experience into trustworthy standards, strategies and practices to guide community-based child and maternal health programs.*

### **A. WORKSHOPS AND MEETINGS**

CORE successfully convened a large number of US-based, regional and country **workshops and meetings** during this six month period, demonstrating CORE's commitment to more regional and country – based activities, and its growing capacity to host multiple events around key themes. The CORE Spring and Fall Membership Meetings had the largest number of participants on record, including members and those representing partner agencies. Three C-IMCI country-level workshops held in Malawi, Uganda and Ethiopia completed the two-year, six-country effort to mobilize NGOs and partners around C-IMCI implementation at the local level. Positive Deviance/Hearth (PD/H) continued to expand with regional trainings in Southeast Asia and West Africa and a country workshop in Rwanda. Development of the PD/H training curriculum also enabled other organizations to conduct trainings for their own country staff, significantly expanding program reach. CORE hosted four national malaria workshops to catalyze NGO and key partners to work together to achieve the Abuja targets for malaria, in addition to hosting several other events to support the four NGO secretariats and develop strategic guidance for maximizing the role of NGOs within Roll Back Malaria (RBM).

#### **CORE General**

CORE Spring Mtg: Baltimore	May 3-7, 2004
CORE Fall Mtg: DC	September 15-16, 2004
PEI Case Study Workshop: Angola	March 11-26, 2004

#### **HIV/AIDS**

Pharmaceuticals for HIV/AIDS Workshop DC	February 10-11, 2004
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#### **IMCI**

RPM+ Essential Drug Management Tool	October 22, 2003
C-IMCI National Workshop: Malawi	October 23-25, 2003
LAC IMCI Algorithm Training	December 1-6, 2003
C-IMCI National Workshop: Uganda	March 23-25, 2004
LAC Neonatal Mtg: Honduras	March 31 – April 2, 2004
Asia PDQ Workshop: Bangkok	July 18-21, 2004
C-IMCI National Workshop: Ethiopia	July 26-28, 2004

#### **Malaria**

Secretariat Strategy Building: Uganda	November 9-14, 2004
ITN Case Study Workshop: Tanzania	December 2-12, 2003
RBM NGO Constituency Mtg: Kenya	February 26-27, 2004
Secretariat Team Support: Kenya	February 28-30, 2004
National Partnership Workshop: Kenya	March 10-11, 2004
National Fresh-Air Workshop: Ghana	March 15-19, 2004
National Fresh-Air Workshop: Tanzania	May 10-14, 2004
Malaria Case Study Workshop: Uganda	May 10-24, 2004
National Fresh-Air Workshop: Uganda	June 21-25, 2004
National Fresh-Air Workshop: Sierra Leone	June 21-25, 2004
BAYER Long Lasting Nets: DC	September 16, 2004

#### **M&E**

LAC Regional Epi Info Training: Nicaragua	October 14-18, 2003
Regional KPC TOST: Uganda	August 9-20, 2004

## Nutrition

PD/Hearth Rwanda TOT	October 16-25, 2003
Asia Regional PD/Hearth TOT: India	December 8-12, 2003
Micronutrient Update by MOST	December 10, 2003
Thin on the Ground Roundtable with SC/UK	March 29, 2004
VAC and Ivermectin Workshop: Nigeria (HKI)	August 26-27, 2004
PD/Hearth W.Africa TOT: Benin	September 1-6, 2004
VAC and Ivermectin Workshop: Cameroon (HKI)	September 23-24, 2004

## SBC

SBC External Analysis Technical Advisory Group Mtg.	March 31, 2004
Africa Regional Barrier Analysis Workshop: Kenya (FH)	August 2-5, 2004

## SMRH

DC Tech Update: Impact of Birthing Practices on Breastfeeding	October 16, 2003
SMRH Standards and Indicators TAG	December 9, 2003
AA Mozambique Birth Spacing Workshop	December 10-12, 2003
DC Tech Update: Postpartum Care of Mother / Newborn	January 12, 2004
DC Tech Update: Infant Feeding /HIV	May 25, 2004
Standard Days Method Training	September 17, 2004

## Tuberculosis:

How Not to Program for TB	October 2, 2003
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## B. DOCUMENTS, MANUALS

Several field-relevant **documents, manuals, papers** and **journal articles** were finalized or translated during this fiscal year. This was the first year that CORE significantly invested in documentation of CORE member field stories. Several results-based field cases were developed for an overview paper on neonatal health in LAC, and another paper on multi-sectoral programming will be finalized this fall. CORE members produced case studies on malaria and family planning programs. And, a series of three case study workshops resulted in journalistic-style “field stories” of CORE member work in Angola, Tanzania, and Uganda. The BEHAVE training manual was finalized and several manuals, guides and Technical Reference Materials were translated into various languages.

## CORE Secretariat

A Partnership Model for Public Health: Five Variables for Productive Collaboration (with PACT)

## IMCI

Cadre de Prise en Charge Integree des Maladies de L’Enfance: Guide de l’Animateur (IMCI Facilitator’s Guide/French; English copy available in 2003)

Innovative Community-based Interventions to Improve Newborn Health in Latin America and the Caribbean

Intervenciones Innovadoras para Mejorar la Salud del Recien nacido/ a en la Region de Latinoamerica y el Caribe (above title/Spanish)

## Malaria

Casting A Wide Net: How NGOs Promote Insecticide-Treated Bed Nets/Tanzania (Daniel Perlman/CORE Consultant)

Partnerships in Action: An Integrated Approach to Combining a Measles Campaign with a Bed Net, Vitamin A and Mebendazole Campaign in Zambia (American Red Cross/CORE)

Improving Malaria Case Management in Ugandan Communities: Lessons from the Field (MIHV/CORE)

National Malaria Coordination Workshop: Organizer and Facilitator Guide

Surviving Malaria Decision Guide

Survivre au Paludisme: Le Guide de Decisions (Surviving Malaria Decision Guide/French)

The CORE Group: The Power of a Network to Roll Back Malaria (brochure)

Le Groupe CORE: Un Reseau pour Faire Reculer le Paludisme (malaria brochure/French)

Baseline Survey: Community Distribution of Anti-Malarials in Rwanda

Malaria Technical Reference Materials: French

### **Nutrition**

Desviacion Positiva/Talleres Hogarenos: Una Guida de Recursos (PD/Hearth Manual/Spanish; English available in 2003)

Deviance Positive/Foyer: Manuel Ressource (PD/Hearth Manual/French)

Suatu Pendekatan Perubahan Perilaku & Pos Gizi (PD/Hearth Manual/Indonesian)

PD/Hearth Consultant's Guide

PD Hearth Facilitators Guide

### **Polio**

Polio Eradication Initiative: NGOs and Communities Working Together to Achieve a Polio-Free World (CORE brochure)

A number of other documents, listed below, were begun and will be completed within the next three months.

### **CORE Secretariat**

CORE brochure: Spanish

November

CORE 2004 Annual Report

December

### **HIV/AIDS**

Programming for Voluntary Counseling and Testing for HIV/AIDS:

A Guide for Working in the Community

TBD (waiting for O/GAC approval)

Saving Mothers, Saving Children:

Preventing Mother-to-Child Transmission of HIV/AIDS

TBD (waiting for O/GAC approval)

### **IMCI**

The Value of Multi-Sectoral Platform Interventions in

Community-Based Child Health Programming	October
<b>Malaria</b>	
Community Based Mechanisms for Effective Malaria Control: Case Study from Mozambique (World Relief/CORE)	early October
Malaria Field Story: Uganda (Daniel Perlman)	October
<b>M&amp;E</b>	
KPC Training of Survey Trainers Curriculum:	December
<b>Nutrition</b>	
PD Hearth Manual/Portuguese	November
<b>Polio</b>	
Drop by Drop: The NGO Contribution to the Polio Eradication Initiative in Angola (Daniel Perlman)	October
<b>SBC</b>	
Applying the BEHAVE Framework: A Workshop on Strategic Planning for Behavior Change	October (hard copies + CDs)
Applying the BEHAVE Framework: A Workshop on Strategic Planning for Behavior Change: French version	November (CD only)
<b>SMRH</b>	
Uganda Family Planning Programs: Lessons from the Field (MIHV)	October
Safe Motherhood Standards and Indicators Checklists	November
<b>Tuberculosis</b>	
TB Technical Reference Materials: Russian	October
Tuberculosis Case Study (Project Hope: Tajikistan)	Oct/Nov
Tuberculosis Case Study (Project Hope: Kazakstan)	Oct/Nov
Tuberculosis Case Study (Doctors of the World: Kosovo)	Oct/Nov
Tuberculosis/HIV Case Study (TBD)	TBD
TB: Training Curriculum	December
Six <b>diffusion</b> contracts for outstanding and innovative products were competitively awarded to CORE members to help them finalize and disseminate tested products useful to the PVO community.	
<b><u>Diffusion of Innovation Manuals</u></b>	
Partnership Defined Quality TOT Manual (SC)	October
TBA Manual, Facilitator's Guide and Training Curriculum (CRS)	December
Community-Based Impact-Oriented HIS Training Guide (Curamericas)	December
Guide for Integrating Vitamin A and Ivermectin Delivery (HKI)	November

Guide for Overcoming Behavior Change Obstacles Using a  
Barrier Analysis Methodology (Food for the Hungry) November

Guide to Using the Care Group Model for Reducing Child Mortality  
(World Relief) October

### C. Website

Approximately 990 new documents were added to the CORE **website**, which received 34,224 page views/month (up from 23,670 in FY03) and 2,856 users/week. The CORE Child Survival and Health Database for PVO documents and tools received 1,772 visits (with over 1,393 visits in the second half of the year). CORE listserves carried 1,681 messages. The consultant database increased from 250 names (9/03) to 309 in 9/04.

## 2. Organizational Collaboration

*Open, inclusive partnerships and collaboration exist at national, regional and global levels that promote effective scaled-up community-based child and maternal health programs.*

CORE's continued collaboration with partner **international and US-based agencies** enabled CORE to achieve many of its products. CSTS Plus continued to provide a strong supportive role for all of the working group activities. Examples of collaborations follow:

- |                                                                    |                                                              |
|--------------------------------------------------------------------|--------------------------------------------------------------|
| • IMCI – BASICS, EHP                                               | Support for C-IMCI LAC Neonatal Workshop                     |
| • IMCI – EHP, CSTS,                                                | Support for C-IMCI Multi-Sectoral Workshop                   |
| • HIV/AIDS – FHI/IMPACT, SYNERGY                                   | Support for VCT and PMTCT Guide                              |
| • Malaria – BASICS II, CSTS, Netmark<br>Bayer, Vetergaard-Frandsen | Support to National Malaria Workshop Development             |
| • M&E – CSTS, EHP, Measure, FANTA                                  | Support to KPC Taskforce and Curriculum                      |
| • Nutrition – FANTA, MOST                                          | Support of Growth Promotion, PD/Hearth and<br>Micronutrients |
| • SBC – CHANGE, CSTS                                               | Support to BEHAVE Tool and Workshop<br>Development           |
| • SMRH- Advance Africa                                             | Workshop on Birth Spacing for Mozambique                     |
| • SMRH – FHI/IMPACT, Linkages                                      | Support for PMTCT Guide                                      |

CORE's purpose in promoting in-country collaboration is to significantly increase the scale and impact of community-focused child survival and health programming carried out by international and national NGOs in poorer countries around the world. CORE hired PACT to review CORE's work in polio and malaria and to provide a discussion paper at the CORE 2004 spring meeting on options for increasing country collaboration work.

Highlights of activities with **regional and/or field-based NGOs** are provided below:

- |           |                                                                                                                                                                                                                                                                     |
|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| • IMCI    | Subgrant to PROCOSI (Bolivia) extended through 12/30/04 to achieve<br>consensus and increase coordinated C-IMCI activities<br>Subgrants to the Polio Secretariat PVOs in Nepal: CARE, SC, ADRA, and<br>WV to implement C-IMCI activities with MOH and USAID/Mission |
| • Malaria | Subgrant to World Vision (Zambia) extended through May 30 for NGO RBM<br>activities<br>Subgrant to CARE (Tanzania) through 12/30/04 for NGO RBM Secretariat<br>activities                                                                                           |

Subgrant to Africare (Uganda) through 12/30/04 for NGO RBM Secretariat activities

Subgrant to AMREF (Kenya) through 12/30/04 for NGO RBM Secretariat activities

Contract with IRC (USA) for collaborative field research project in Rwanda.

The IMCI effort in Bolivia enabled PROCOSI to coordinate NGO efforts around C-IMCI with the Ministry of Health (MOH). They created a database of NGO efforts by municipality, created common IEC materials, mobilized regional committees, expanded NGO efforts, and participated in the development of a national strategy for comprehensive under-five health care. In Nepal, members expanded upon their Polio efforts to take on expansion of C-IMCI. At the request of the government, they converted one district to a C-IMCI district, training 105 health workers in one quarter. They also expanded PD/Hearth, Health Facility Management Committees, and GIS mapping to all target communities and mobilized Village Development Committees in all of these areas to develop and implement action plans for community health. Their routine monitoring system shows significant improvements in key indicators in each target district.

The CORE malaria secretariats worked to support national malaria prevention and control plans, coordinate strategic alliances and information exchange leverage resources and advocate for communities. They have developed into inclusive networks that count NGOs, CBOs, FBOs, and Ministry of Health representation amongst their members. Over the last year, the secretariats have engaged in advocacy activities, organized national workshops, participated in regional RBM activities, and have gained recognition as the NGO voice for malaria within their respective countries. Additionally, all four secretariats have been integrally involved in facilitating bundled proposal activities for NGOs to access GFATM funds for malaria programs.

CORE has also supported a collaborative research project in Rwanda. Concern Worldwide, International Rescue Committee, and World Relief partnered with The Rwanda National Integrated Malaria Control Program to implement a pilot program for community-based distribution of anti-malarial medication in three health districts. With this seed funding, the three PVOs conducted a baseline study to determine how and when children are treated for malaria. The results of the survey will be used to inform the national program for drug distribution.

### **3. Resources**

*Significant, reliable public and private resources are available for CORE members and partners to support community-based child and maternal health programs.*

CORE's goal is to generate and manage **diversified funding resources** over time while ensuring that there is adequate member, participant and donor cost-sharing. A membership and registration fees policy has continued from last year. CORE's FHI/IMPACT subgrant to complete a set of VCT and PMTCT guides for workers in remote areas was extended through 9/30/04 and we've requested a no-cost extension through 6/30/05 in order to accommodate new policy guidance from the Office of the Global AIDS Committee. Donations from Vestergaard-Frandsen and BAYER were received to support our country malaria activities. Further dialogue is ongoing with GlaxoSmithKline and BASF to contribute to country-based malaria activities.

### **4. Effective Policy**

*Active, influential role of CORE members representing community-based child and maternal health perspective, values and experience exist in national, regional and global policy forums.*



CORE members participated in over 27 **global, regional and country policy forums**, many of which are highlighted below. CORE served as the NGO Liaison for the RBM Steering Committee during this period and hosted an NGO consultation in Kenya to develop guidance on how the NGO community can better work with key RBM stakeholders to help achieve the Abuja Declaration targets for malaria. In addition, CORE members in HIV/AIDS have attended numerous policy forums throughout the year.

#### ***CORE General***

Country Research Activity (CRA) Project Launch	October 7, 2003
CRA Priority Setting	December 17-18, 2003
World Health Assembly	June 2004
GAVI NGO Priority Setting Mtg (ARC)	July 8, 2004

#### ***HIV/AIDS***

GFATM Coordinating Committee	July 8, 2004
15 <sup>th</sup> HIV/AIDS Mtg (Bangkok)	July 8-16, 2004

#### ***IMCI***

UNF CIMCI Review: Uganda	October 7-10, 2003 (PCI)
C-IMCI IAWG: NYC	February 11-12, 2004
AFRO IMCI Focal Pt Mtg: Kenya	June 14-18, 2004
PAHO USAID Lessons Learned Symposium	September 13-14, 2004

#### ***Malaria:***

Pregnancy in Malaria: Tanzania	October 1-2, 2003
East Africa Regional Network (EARN): Uganda	November 9-14, 2003
APHA Poster Presentation	November 15-19, 2003
EARN: Kenya	February 23-24, 2004
West Africa Regional Network (WARN): Ghana	March 22-23, 2004
RBM Partnership BOD Mtg. NYC	March 29-30, 2004
Malaria in Pregnancy: Ghana	April 28-30, 2004
EARN	June 10-11, 2004
RBM Drug Policy Mtg: Geneva	June 28-30, 2004
RBM Advocacy Mtg: World Bank	September 1-3, 2004
RBM/IMCI Taskforce: Mozambique	September 21-24, 2004
WARN: Rwanda	September 22-23, 2004
RBM Partnership BOD Mtg	September 29-30, 2004

#### ***Nutrition:***

Improving Delivery of Zinc (JHU)	June 22-23, 2004
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#### ***Tuberculosis:***

IUATLD Mtg: Paris	October 27 - November 3, 2003 (ARC)
DOTS Expansion: Hague	October 7, 2003 (HOPE)
Stop TB Partnership Mtg: New Delhi	March 24, 2004 (HOPE)

CORE's Executive Director has continued to be a member of the Steering Committee for the US Coalition for Child Survival

## **5. Sustainability**

*Stable, modest, diversified funding base supports talented and committed staff, led by strong executive and board leadership.*

During this period, the Board of Directors met eight times. Three positions (Chair, Technical Liaison, At-Large) were elected at the CORE spring meeting in May 2004. CORE signed a Memorandum of Understanding with WV for this year to guide CORE's subgrant agreement, and provided for donated services and space for the CORE Secretariat.

#### The CORE Group's Board of Directors-Elected 5/06/04

Board Member	Organization	End of Term
Robb Davis (Chair)	Freedom From Hunger	2007
Sanjay Sinho (Vice Chair)	CARE	2006
Janine Schooley (Secretary)	Project Concern International	2005
Alfonso Rosales (Treasurer)	Catholic Relief Services	2006
Eric Starbuck (Technical Liaison)	Save the Children	2007
Emmanuel D'Harcourt (At-Large)	International Rescue Committee	2007
Melanie Morrow (At-Large)	World Relief	2007
Tom Davis Jr. (At-Large)	Curamericas	2005
Bram Bailey (At-Large)	SAWSO	2005
Michelle Kouletio (At-Large)	Concern Worldwide USA	2006
Judy Gillens (At-Large)	FOCAS	2005
Lyndon Brown (Host Org. Rep) Non-Voting Peg McLaughlin (effective 10/1/04)	World Vision	Ongoing
Karen LeBan (CORE ED) Non-Voting	CORE	